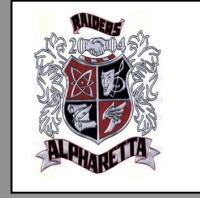




Alpharetta High School Sponsorship Sales Process



- ◆ 4 x 8 – 1 Year Contract \$2,500, 2 Year Contract \$4500
- ◆ 4 x 4 – 1 Year Contract \$1,400, 2 Year Contract \$2500
- ◆ 2 x 4 – 1 Year Contract \$800, 2 Year Contract \$1400
- ◆ 2 x 2 – 1 Year Contract \$500, 2 Year Contract \$900

The seller will serve as liaison between sponsor(s) and AHS coordinator. No liaison will be responsible for contact directly with SBT. All information, questions, contracts and fees should be forwarded directly to the sponsorship coordinator, Melanie Hassett at MELFAYE@COMCAST.NET and/or left at the AHS front office addressed to "Melanie Hassett – Sponsorship".

- Contact Melanie Hassett regarding sign availability.
- Present program to potential sponsor, explain contractual obligations, sign location, additional benefits, size and price.
- Obtain a signed contract, payment in full and desired location on the signboard. Locations are not guaranteed and are first come, first serve based on availability.
- Seller, who remains in contact with sponsor, should email all artwork and desired messages to Melanie Hassett at: MELFAYE@COMCAST.NET for school approval. All designs will then be sent to SBT for development with final design approval provided directly by the sponsor prior to printing.

All contracts and payment in full should be received in an envelope at the AHS front office labeled as follows:

Attention: Melanie Hassett (sponsorship)
 Organization/Club: _____
 Seller Name: _____
 Seller Contact Email/Number: _____

For Additional Information Contact: Sponsorship Coordinator
 Melanie Hassett at MELFAYE@COMCAST.NET