



ALPHARETTA HIGH SCHOOL

CORPORATE PARTNERSHIP PROGRAM

All sponsorship money generated provides resources to support our athletic teams and facilities for our student-athletes.

3595 WEBB BRIDGE ROAD
ALPHARETTA, GA 30005

CONTACT MELANIE HASSETT
MELFAYE@COMCAST.NET

ALPHARETTA MARKET DEMOGRAPHICS

Alpharetta Statistics

- Alpharetta is one of the fastest growing communities in the South
- 65% Population increase since 2000
- 57,500+ Alpharetta residents
- \$124k+ Average household income
- 3.13 - Average household size
- 63% College graduates
- 33 - Median age

Alpharetta High School

- 2,300 Students
- GHSA Class AAAAA
- School mascot is the Raider
- School colors are black, silver and burgundy

www.ahsraiders.com

AHS RAIDER ADDITIONAL PARTNERSHIP BENEFITS

PLATINUM RAIDER (Sign Sponsorship of \$2, 500+ /Year)

- 1 page ad in AHS PTSA directory (\$150 value)
- AHS website and logo link
- AHS electronic newsletter sponsor acknowledgement

GOLD RAIDER (Sign Sponsorship of \$1,400+ /Year)

- 1/2 page ad in AHS PTSA directory
- AHS website and logo link

SILVER RAIDER (Sign Sponsorship of \$800+ /Year)

- 1/3 page ad in AHS PTSA directory



ALPHARETTA HIGH SCHOOL SPONSORSHIP

Alpharetta High School Sponsorship Contract

Alpharetta High School agrees to fulfill the sign agreement for the length of the contract. AHS reserves the right to approve all logos and language in advertisements. Failure to approve language does not violate the terms of this contract. Contractual period begins when sign is displayed.

SPONSOR NAME: _____

SPONSOR PHONE: _____

SPONSOR CONTACT: _____

ADDRESS: _____

EMAIL ADDRESS: _____

SIGN BOARD SIZE: _____

Do you wish to be contracted for contract renewal? YES NO

Send Logos in .eps format to : Melanie Hassett - Melfaye@comcast.net

Sponsor Representative/Liaison: _____

AHS Group/Club and Sponsor/Coach: _____

CHECK # & AMOUNT (Payable to AHS Lacrosse): _____

*Team liaison will be used for all communication regarding signage renewals and signage sponsorship at the end of each contractual year.

STADIUM ENTRANCE SIGN BOARD SPONSORSHIP PRICING:

4 X 8 Alumacore Sign

1 Year Contract \$2,500

2 Year Contract \$4,500

4 X 4 Alumacore Sign

1 Year Contract \$1,400

2 Year Contract \$2,500

2 X 4 Alumacore Sign

1 Year Contract \$800

2 Year Contract \$1,400

2 X 2 Alumacore Sign

1 Year Contract \$500

2 Year Contract \$900